

Communication from Public

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Comments for Public Posting: Please see attached letter from Abundant Housing LA.



4/17/2023

The Honorable Councilmembers Harris-Dawson, Rodriguez, Yaroslavsky, Lee, and Hutt
Los Angeles City Council
200 N. Spring Street
Los Angeles, CA 90012

Support – Hollywood Community Plan Update – Council File 21-0934

Dear Councilmembers Marqueece Harris-Dawson, Monica Rodriguez, Katy Yaroslavsky, John Lee, and Heather Hutt:

We write on behalf of Abundant Housing LA in support of adopting the Hollywood Community Plan Update (**Council File 21-0934**). The Hollywood Community Plan Update has had a long and tortuous history. Due to legal action, the 2012 Hollywood Community Plan had to be rescinded, and the current plan in place dates from 1998. As a result, zoning in Hollywood is a generation out of date. The most recent iteration of the plan is a product of seven years of hard work and engagement by Department of City Planning and Hollywood stakeholders. The plan has been ready for consideration by the Planning and Land Use Management Committee since August 2021 and now must be approved by the City Council by May 12 or it is deemed denied and must start anew. The time is now for the city to finally adopt a new blueprint for Hollywood which provides certainty on the standards for new development and produces badly needed new housing in one of the city's most vibrant central areas.

Abundant Housing LA is a pro-housing, nonprofit advocacy organization working to help solve Southern California's housing crisis. We support reforms to legalize more homes, make homes easier to build, increase funding for affordable housing, and protect tenants, which are all needed to make housing more affordable, improve access to jobs and transit, promote greater environmental sustainability, and advance racial and economic equity. As a community organization, in order to maintain our independence, we do not accept financial support from housing developers or their consultants.

The Hollywood Community Plan Update includes many attractive components. In particular, the Community Plan Implementation Overlay (CPIO) will allow for ministerial approval of many projects, and creates a tiered incentive program based on the city's successful Transit-Oriented Communities (TOC) program. We are optimistic that this program will help produce and enhance both mixed income and 100% affordable housing projects.

Via its 2021-2029 Housing Element, the city has committed to a goal of producing over 57,000 units of housing annually, and an aggressive rezoning program to actualize that goal. To meet this ambitious and necessary target, LA must efficiently complete new community plans that

include extensive upzoning, particularly in high opportunity areas with access to transit, jobs, and services, like Hollywood.

For these reasons, we urge you to approve CF 21-0934 and move the plan forward to the full council as soon as possible.

Sincerely,

Leonora Camner

Leonora Camner
Executive Director
Abundant Housing LA

Scott Epstein

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Director of Policy and Research
Abundant Housing LA